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Penn State Homecoming Unveils 2014 Logo

The Homecoming Executive Committee revealed its 2014 Logo at the Blue and White Football Game

UNIVERSITY PARK, Pa. (Apr. 12, 2014) — In the midst of Penn State’s annual Blue and White Football Game, The Homecoming Executive Committee took to the football field to present the newly selected and designed 2014 Homecoming Logo for the first time during the halftime show Saturday.

The logo features an outline of the Penn State Nittany Lion leaping forward, however, what may not be initially noticed is the formation of “2014” by the outline of the mascot. This year’s logo was designed by Penn State junior and graphic design major, Kailyn Moore, through an extremely meticulous process.

“Each member of the junior graphic design class creates a logo based off of the theme presented by the directors,” said Public Relations Director Kristine Zangrillo. “The directors then chose which logo best represents the theme of this year’s Homecoming,” Zangrillo said.

Moore’s design embodied the exciting changes taking place at Penn State, while keeping in mind the importance of tradition. “The year of 2014 is a big year for Penn State as we welcome a new coach and president to our community. I wanted to reflect this concept in the Homecoming logo using a lion that’s leaping forward to symbolize pride, purpose, and prosperity,” Moore said.

While the leaping lion is the most dominant aspect of this year’s logo, the formation of the year 2014 is what makes the logo unique. “This design is one that can be interpreted differently by everyone. It is specific to 2014 because it truly encompasses our theme of moving forward with the purpose and pride that we have for Penn State,” said Zangrillo.

Homecoming’s 4th Annual Legacy Celebration is set to take place this Wednesday, April 16 in the HUB-Robeson Center.

About Us

Penn State Homecoming is a student-run organization with aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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