

FOR IMMEDIATE RELEASE



Penn State Homecoming's For The Glory Fundraiser Is Launched

Penn State Homecoming hopes to raise significant funds through its first ever For The Glory Fundraiser

State College, Pa. (Aug. 21, 2017) —In an effort to raise funds to further grow Homecoming-run community events and opportunities, Penn State Homecoming has launched its first ever For The Glory Fundraiser.

The For The Glory Fundraiser was opened on August 7th 2017 and has already raised a significant amount. These funds will be allocated directly towards maintaining and growing Homecoming's numerous community wide events throughout the year. These events include the Legacy Celebration, the Best of Penn State Carnival and the Homecoming Parade. From the food and games at the Best of Penn State Carnival, to the tiaras and crowns used to honor the various Homecoming Courts, all received donations will impact the experience Homecoming's student volunteers hope to provide for the Penn State and State College community.

The campaign is being hosted through Let's Grow State, the official crowd-funding platform of Penn State University. All donations received through the campaign are also tax-deductible.

Donor Relations Director Natalie Scott commented, "Homecoming is very excited to be working with Let's Grow State in this new fundraising venture. Reaching our current fundraising goal of \$5,500 would have a tremendous effect in making the events of Homecoming 2017 as enjoyable and successful for the Penn State community as possible."

"Our hope is to consistently expand and diversify the events and experiences we provide. Funds raised will give Homecoming the means necessary to be innovative in the events we create," said Finance Director Brittney Falcon.

The official donation page for the For the Glory Fundraiser can be accessed at <http://c-fund.us/byv>. This page includes more information regarding Penn State Homecoming's For The Glory Fundraiser, as well as other ways to contribute to the campaign.

About Us

Penn State Homecoming is a student-run organization with aims to celebrate tradition and instill pride in all members of the Penn State family through active engagement of students, alumni, faculty and staff across the community. Our organization is comprised of many student volunteers who donate their time to creating a multitude of events that make the Homecoming celebration a yearlong event.

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